

March/April 2022



Local Funders Launch “Help The Helpers” Initiative To Support Broward County Nonprofit Employees

United Way of Broward County is pleased to announce its funding collaboration with the Children’s Services Council of Broward County, Community Foundation of Broward, The Frederick A. DeLuca Foundation, Health Foundation of South Florida and The Jim Moran Foundation, to launch the “Help the Helpers” initiative, which serves to recognize the outstanding work of thousands of nonprofit staff across Broward County’s nonprofit organizations. The Help the Helpers grant is being awarded to more than 110 partnering agencies, representing more than 7,500 full and part-time staff in Broward County.

With growing caseloads and personal stress at an all-time high due to the pandemic, the emotional wellness of Broward County’s nonprofit staff members became a real concern to non-profit funders across the region. This includes Palm Beach County and Miami-Dade County, both implementing this one-of-a-kind grant initiative to support and thank nonprofit employees. Recognizing a similar need in Broward County, local leaders came together to acknowledge the nonprofit staff members for their continued commitment to helping the community during the current pandemic and beyond. The funding community responded by collectively committing \$655,000 to create the “Help the Helpers” initiative supporting nonprofit staffs working in Broward County. This important initiative recognizes and supports the well-being of



nonprofit employees for their dedication as essential employees in providing critical services to our community during the pandemic. The designated nonprofit organizations may use the funds to provide training opportunities focused on self-care and stress reduction, monetary contributions, gift cards, free tickets to area events, and/or for staff recognition events or celebrations. As a thank you to non-profit employees across the county for their dedication and commitment to serving others during a difficult time both professional and personally during the pandemic, funders will continue to explore how to support non-profit employee wellness programs.